

WHY TCC?

■ **The Triangle Community Coalition (TCC)** is the only regional organization dedicated to finding solutions to growth issues that balance the needs of economic development, the environment and community needs while protecting the rights and interests of property owners.

The TCC brings diverse people and organizations together, educates them, protects them, advocates for them, and helps them get more involved in shaping growth management policy throughout the Triangle!

■ TCC offers its members real value through:

- **Awareness of Issues:** The TCC keeps up with important issues critical to the success of a growing region, providing an opportunity for members to become involved and educated.
- **Unique Networking Opportunities:** The TCC has a diverse, broad based membership. We provide our members with opportunities to meet contacts including chamber representatives, opinion leaders, individuals, landowners, and ALL segments of the real estate and building industry.
- **Collective Clout:** TCC is the only organization to pull all segments of the business community to advocate fair and balanced growth solutions. Individuals, small businesses, and organizations can use the TCC to help address critical issues, solve problems, in a proactive, efficient manner.
- **Advocacy and Representation:** The TCC works with local governments, elected officials, opinion leaders, and the media to communicate our positions on important issues.
- **A Chance to Learn and Grow:** Our quarterly Lunch and Learn series offers members a chance to network, learn about important issues and mingle with opinion leaders, elected officials, planners, academia, and other members of the real estate industry and business communities.
- **Access to Elected Leaders:** Each year the TCC hosts a Candidates Forum and Straw Poll that attracts candidates for office and elected officials from across the region.
- **Inside Information:** Knowledge is power, and the TCC keeps up with the latest growth information in the region. Our website **www.tricc.org** is filled with reports, policies papers and first alerts on proposed growth regulations.

"The TCC gives voice to reason, and representation to good planning and development when the majority of the noise is screaming otherwise...A huge "Thank You" is due to all the supporters of the Triangle Community Coalition who have worked so hard to bring balance and good governance to the Triangle area. The struggle will continue, but I am grateful you are there for us."

- Jim Anthony, Jr, President, Anthony & Co.

ABOUT TCC

■ The TCC is a 501(c) 4 non-profit, non-partisan organization whose mission is to promote public policy that encourages a balance among economic growth, development, the environment, and community needs while protecting the rights and interests of property owners.

■ Our Programs and Activities –

TCC offers its members real value through:

- Member Discounts to quarterly Lunch and Learn Series
- Leadership Training and Candidates School
- Member Discount to Candidates Forum and Straw Poll
- Exclusive Events with Elected Leaders
- Free Annual Membership Meeting
- Other Special Events
- Members Only E-Newsletter and Web Page

■ What we do best for our members:

- Influence public policy
- Promote responsible stewardship by government
- Shape public opinion through education
- Provide solutions to community issues
- Mobilize grassroots action around important issues

"The best thing TCC does is learn about changes early in the process. That allows us to get engaged in the discussion and be proactive – not reactive. Plus, I know a lot of people through the TCC that I wouldn't have met otherwise. There's real value in that."

-David Finger, Highwoods Properties

For more information about the TCC visit our website www.tricc.org, or fill out the information below for a more detailed information packet about the TCC. You can fax or mail a copy of this to TCC, at the address and/or fax number listed below.

Name: _____

Company/Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____



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