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NEW

NIMBYism

Navigating the Politics of Local Opposition

BY MICHAEL C. THOMSETT

*I'm not a NIMBY. I don't agree with the NIMBY movement.
I just don't want this project near my house.*

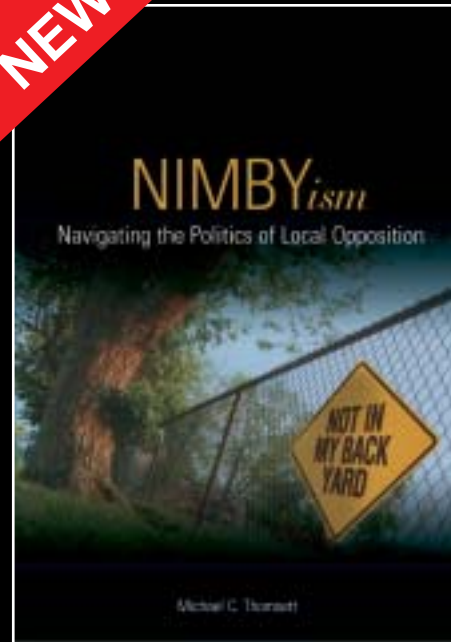
-Citizen, during public hearing testimony, Washington State, mid-1990s

Stop fighting against the NIMBY movement...And start navigating local politics to your advantage.

Opposed to development in their communities, NIMBY groups delay projects, add expense, alter your project's content and scope, and in some cases even shut down your proposal completely.

NIMBYism delivers the insights and field-tested steps necessary for you to battle local opposition, build community support, successfully manage confrontation during hearings and court battles, and effectively use communication to avoid a confrontational NIMBY movement entirely. You'll even learn how to appreciate opposing points of view and how to convert opponents into partners.

Prepare yourself with the tools necessary to win approval of your next project. Buy your copy of *NIMBYism: Navigating the Politics of Local Opposition* today!



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BY MICHAEL C. THOMSETT

Michael C. Thomsett has participated on both sides of the development process and the NIMBY movement. His personal experience gives you an inside perspective on how to strategically manage local opposition with integrity. The author of more than 60 books, Michael specializes in business topics, as well as real estate, finance and investments. He lives in Port Townsend, Washington.



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